

CASA VINICOLA



Rasore
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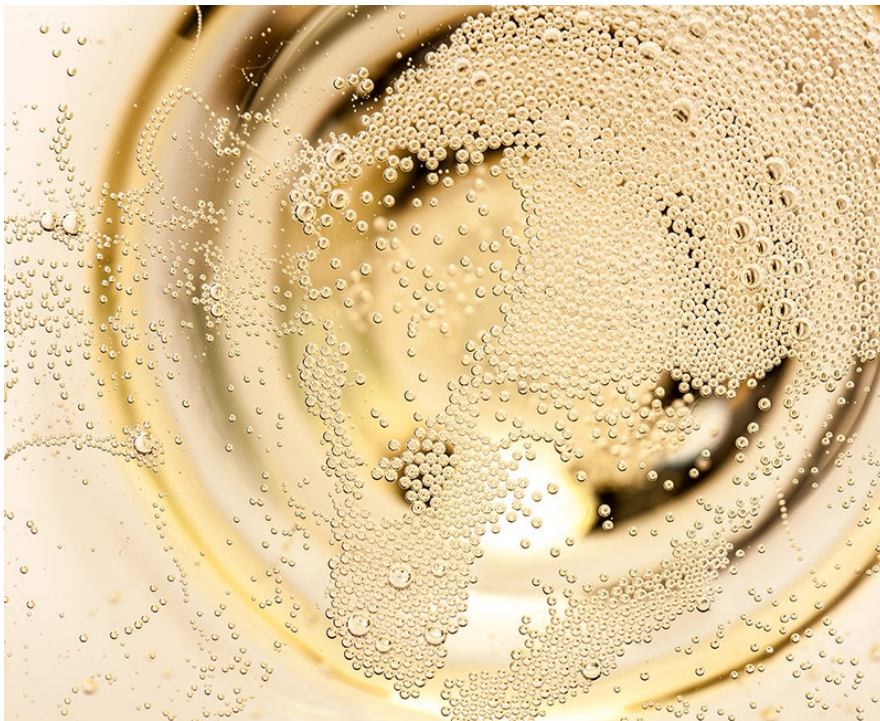


The company

OUR HISTORY: since the foundation of our company in 1949 in Tagliolo Monferrato by **Luigi Rasore**, which had this dream come true into reality with the winemaking ambitions of his father and at the same time turned his aspiration to success by his wide range of action to moving successfully into the world of the marketing of wine. So that in the '80s his three sons Marco, Carlo and Anna did join him to deal with distribution and sales, production and administration respectively and could grow and expands it's market throughout Italy and some foreign countries. **So that finally in September 1996 with the construction of the winery and family cellars in Silvano d'Orba** (6,000 square meters of company surface) equipped with the most modern equipment that allows the control of the entire production and distribution process of the wine the company and could finally start the process with the expansion in international markets..

MANUFACTURING PROCESS: after a careful selection of wines by our two oenologists and the production manager Carlo Rasore, the most innovative technologies are used to proceed with stabilization and filtration operations, from tangential filters to refrigeration in the tanks. It goes only after to the bottling process by using the **latest machinery that guarantee the most complete control over quality and packaging.** Currently our storage capacity is 15,000 hectoliters, divided into tanks and autoclaves of steel at a controlled temperature; the two modern bottling lines allow us a production of 13,000 bottles per hour.

VARIETIES OF WINES: starting from the early 2000 we did adapt to the demands of our clients of an increasingly intransigent and international market, by buying and marketing wines from other Italian regions until we could a complete range of products to meet requirements of large international retailers. So that today Rasore wines are present throughout the 5 continents from Europe, South America and Southeast Asia, and even reaching faraway Australia.



OUR POINT OF STRENGTH: it is the optimization of industrial costs thanks to the operability and the presence of the family in whole process in company, which, together with the innovative technology, guarantees a high level of quality recognized by now for seventy years.

OUR BET: is to further expand our range of action to **make known**, along with our **culture** and our **farming traditions**, the **excellent wines** of our **estimated lands and territory**.